

PRESS RELEASE

6 May 2010

super/prime

the Super/Prime: Pavilion
part of **VOLUME** at **AT1 Projects**
3229 Casitas Avenue
Los Angeles CA 90039

21 May—6 June 2010

Opening & Performances:
Friday, 21 May, 6—10 PM (free)

Regular gallery hours:
Wed—Sun, 12—6 PM

Super/Prime brings their unique brand of pop-up art show to Los Angeles in the form of the Super/Prime: Pavilion, a site-specific, independently curated annex to **VOLUME** at **AT1 Projects**. Working off the flexible and broad idea of ERSATZ, the Pavilion furnishes its temporary home with work that confronts value & replacement, markets & ecotone. The Super/Prime: Pavilion is a squatter; home is where you hang your picture.

Installed haunted-house style in a three-story condominium in Atwater, Los Angeles, the show leads the viewers through displaced, illusive, and kitsch experiences mediated by an array of often-times badly-chosen substrates. The work exists in an in-between state, a holding pattern for ideas external to and very specifically about the substitution of material. By means of appropriation, mechanical reproduction, and transformation: This is our ersatz show.

the Super/Prime: Pavilion artists include: The Cloacina Project (Molly Danielsson and Mathew Lippincott), Harry Gassel, Brendan Griffiths & Mylinh Nguyen, Riley Hooker, Gary Kachadourian, Brian Randolph, Steven Sarkozy, and Stacia Yeapanis.

New York based **Super/Prime** is an amorphous project of shifting sites with the aim of providing increased visibility to young artists and next level propaganda. Exhibitions take place in otherwise un-occupied spaces creating a platform upon which we may construct an alternative institution to support the production and dissemination of art.

Opening night: **Arturo Vidich's** brief dramatic sermon on mortality, which initiates with robust verbiage and physicality and disintegrates into cocooned silence; and a concert of Brooklyn-based pop trio **Keepaway** and LA-based **Lucky Dragons** performing their interactive communal sound and light piece *Make a Baby*.

VOLUME is an experimental and expansive exhibition featuring a wide spectrum of LA- and NY-based contemporary artists of diverse media—painting, sculpture, site-specific and multi-media installation, performance, sound art, and video—whose collective bios boast prestigious bi-coastal, national and international exhibitions, including at the Whitney Museum, the Museum of Contemporary Art Los Angeles, the New Museum New York, Performa, Deitch Projects, & documenta.

the Super/Prime: Pavilion is curated by Harry Gassel & Naomi Gassel.
For more information: super-prime.org & at1projects.com
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